

Implementing Committee 2014 Drought [ContingencyOutreach](#) Workgroup
Organization and Workgroup Charge
Date: March 14, 2014

Membership

Each Implementing Committee member shall appoint one representative to the Implementing Committee 2014 Drought [ContingencyOutreach](#) Workgroup ([DCWDOW](#)). At any time, a [DCWDOW](#) member may request that subject matter experts and/or needed consultants may attend to provide information on a subject being considered by the [DCWDOW](#). In the event that a [DCWDOW](#) member is unavailable for a meeting, an alternate may be appointed by their Implementing Committee member.

Meeting Conductance

[DCWDOW](#) meetings shall operate by consensus and be open to the public to attend. The Program Manager shall facilitate these meetings and provide regular updates to the Implementing Committee.

First Meeting and Meeting Frequency

The first meeting shall be held during the week of March 31, 2014. After member appointment, the DCW members shall be polled for the exact date and time of the meeting. The first meeting is anticipated to be largely informational and introductory, with HCP staff and others providing presentations and the [DCWDOW](#) establishing a specific timeline for recommendation development. It is also anticipated that this Workgroup may meet weekly to establish the contingency actions required of the charge for recommendation to the Implementing Committee by the June 19th Implementing Committee meeting.

Charge

The purpose of the [DCWDOW](#) is to consider and evaluate potential outreach strategies that could be utilized by Implementing Committee members in a coordinated manner to collaboratively raise awareness and understanding, by providing the public with information and updates about current drought conditions, HCP conservation measures and springflow protection measure implementation. Specifically, the [DCWDOW](#) will review current drought conditions and evaluate public outreach needs to develop outreach strategies for recommendation to the Implementing Committee for consideration. These outreach strategies recommended, must have a specific date, flow level, index well level, river condition, or other defined trigger for implementation or distribution. Additionally, these strategies recommended should target providing information concerning conditions, future conditions, and how water usage behavior can influence the effect of drought conditions.

~~Additionally, DCW recommendations may include specific actions to be ceased, delayed, expedited, or created/implemented to address the pending drought during the summer and fall of 2014.~~

Recommendations shall be presented to the Implementing Committee at their June 19th meeting and shall be provided in written form to the Program Manager by June 10th for inclusion in to the meeting packet.