

March 5, 2010

## Edwards Aquifer Recovery Implementation RFP

### Scope of Work Requested:

#### TASK 1

- Design website with similar look to current <http://earip.tamu.edu> website
  - Home page with information explaining the public process; public meeting dates, locations, times, etc... and how to submit public comments
  - Home page will have link to public comment form
  - Site will also include links to pdfs of various press releases, history, reports, etc...
- Provide optimal search engine optimization to website
  - Provide optimal SEO (search engine optimization) - keywords in the code in the back of the site with improved title, meta keywords and meta description.
  - Upon completion of project website will be submitted to all the major search engines to be indexed in their databases.
- Provide hosting for website with backend database for one year

The website will be on a dedicated secure server in a locked data center with restricted tech only access to both the physical server as well as the website, database, and email. The datacenter has two locations and collocates data in both their Austin and Houston Texas locations. Both locations have provisioned redundant power and redundant internet connections. There is onsite tech support 24x7x365. Disk space and traffic levels are unlimited.

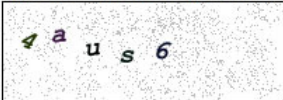
Backups are run daily and validated with test/restores on a regular schedule at the datacenter. There is a 24x7 tech staff onsite at the datacenter. In the event of a disaster or server hardware failure all websites housed there can be restored from backups to another server. Additionally Josiesque Designs will download incremental database changes from the datacenter server. These are stored at a separate location.

## TASK 2

- Website needs public comment form
  - Public comment form needs no contact info from user
  - Public will be able to comment on several categories in same form
  - Categories (8-10) will be clearly labeled with text boxes for comment.
  - Text boxes will automatically limit the text to 500 characters
  - Text can be manually entered or copied and pasted from another document
  - All form submittals will be protected by a security code – example:

Security Code:

Type the characters you see in the picture below.



- After form submittal all visitors will be redirected to a Thank You page on the site. There will be a link provided to user to <http://earip.tamu.edu> website for more information.
- Website needs interactive database and online admin
  - Submitted comments will be sorted by category into an online database
  - Comments are then sorted chronologically by date within each category
  - All comments will be readable only – non-editable copies will remain on website database.
  - Selected admin users of agencies will be given the password protected login to view comments by category and date.
  - Admin users will be able to download copies of comments in each category from database

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### Payment Summary for Project:

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| • TASK 1 - Create website and provide optimal SEO  | \$1,400.00 |
| • TASK 1 - Website hosting for website for one year  | \$ 300.00  |
| • TASK 2 - Public comment form with protected by unique security code w/ redirect thank you page | \$ 600.00  |
| • TASK 2 – Interactive database with online admin  | \$1,350.00 |

**TOTAL COST:** **\$3,650.00**